

PROOF OF CONCEPT OUTREACH INSTRUCTIONS FOR EMEMBERSHIP CHURCH DRIVE

INSTRUCTIONS

1. SPEAK WITH FATHER AND GET HIS PERMISSION
2. GET THE SUPPORT OF YOUR COUNCIL. YOU WILL NEED PEOPLE TO COVER EVERY DOOR
3. GET MATERIALS AND PAMPHLETS:
 - a. WHY YOU SHOULD BECOME A KNIGHT #10100
 - b. 24 HOURS TO BE A KNIGHT #10099
 - c. FRATERNAL BENEFIT CARD #11730
 - d. EMEMBERSHIP INVITATION CARD – From State Council Membership Director
 - e. NICE PAPER CLIP AND AN INK PEN – INK PENS PROVIDED BY STATE
4. PAPERCLIP THEM TOGETHER WITH THE INVITATION CARD ON TOP. ATTACH A PEN SO THERE ARE NO EXCUSES
5. COVER EVERY DOOR. EVERY MAN GETS A PACKET. IF THEY ASK WHAT ITS FOR, LET THEM KNOW ITS FOR THE KNIGHTS OF COLUMBUS AND AN ANNOUNCEMENT WILL BE MADE DURING MASS (PLEASE STAND OUTSIDE OF THE DOORS NOT INSIDE IF POSSIBLE)
6. GIVE SPEECH DURING ANNOUNCEMENTS. THE SPEECH IS PREWRITTEN AND CAN BE ADJUSTED BASED ON YOUR PARISH
7. STAND OUTSIDE AFTER MASS AND COLLECT CARDS
 - a. MAKE SURE YOU CHECK INSIDE FOR PACKETS LEFT BEHIND. YOU DON'T WANT TO LEAVE A MESS BUT ALSO CHECK FOR FILLED OUT CARDS IN PEWS
8. THANK FATHER AGAIN
9. ENTER THEM ONLINE AND INVITE TO COUNCIL. (PREFERABLY SAME DAY)
 - a. IF ALL INFORMATION IS PROVIDED ON CARD, FILL OUT ONLINE APPLICATION AT WWW.KOFC.ORG/JOINUS AND CALL THEM TO INSTRUCT THEM TO CONFIRM THE EMAIL INVITATION. DO NOT LET THEM OFF THE PHONE WITHOUT AT LEAST CONFIRMING THE EMAIL. IF THEY DON'T WANT TO COME INTO THE COUNCIL, ONLINE MEMBERSHIP WILL SEND THEM INFORMATIONAL EMAILS.
 - b. IF AFTER 1 YEAR THEY STILL DON'T HAVE TIME OR AREN'T INTERESTED THEN NO HARM NO FOUL - THEIR MEMBERSHIP WILL EXPIRE.
10. TRACK YOUR PROGRESS WITH A SPREADSHEET